

# The Power of Niche Career Hubs



## 11 Academia Networks

### Pricing Overview

Valid until 31 December 2020

**INOMICS**

 **Professor's**<sup>ac</sup>



**Conference Monkey**

**>codeslaw**



**Lingufish**



**STUDYPUNK**



**DueDigital.com**  
The Digital Skills Portal



**NewEngineer.com**



**medfrogs**



**RESEARCH JOBS**

# Online Announcements

## 4 Different Levels of Visibility and Promotion

Quantity	Basic	Standard	Featured	Premium
Single Ad	€349	€649	€849	€1.249
3 – Pack	€940	€1.750	€2.290	€3.370
<i>10% Discount Eff. Price/Ad</i>	€313	€583	€763	€1.123
5 – Pack	€1.480	€2.755	€3.605	€5.305
<i>15% Discount Eff. Price/Ad</i>	€296	€551	€721	€1.061
20 - Pack	€4.535	€8.435	€11.035	€16,235
<i>35% Discount Eff. Price/Ad</i>	€2.445	€4.545	€5.945	€8.745

Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2020.

### More Info:

E: [info@11academianetworks.com](mailto:info@11academianetworks.com)

T: +49 30 2084712-50

F: +49 30 2084712-51

# Engagement Boosters

## Products for customized campaigns

Product	Specifications	Price
<b>Display Advertising (Banners)</b>	2 formats: vertical (600 x 1200 px) & Horizontal (1200 x 400 px). Targeting options: content, geographic, time	Available from. €900/month*
<b>Promotion in Editorial Stories</b>	1200 words articles to engage visitors with attractive stories about top opportunities in your country or in your field	Available from €800
<b>E-Mail Shots (HTML Format)</b>	We carefully select your recipient list based on their disciplines of interest and location, so we deliver your message to the right audience	€0,45 per recipient

Prices vary according to campaign & level of targeting. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2020.

### More Info:

E: [info@11academianetworks.com](mailto:info@11academianetworks.com)

T: +49 30 2084712-50

F: +49 30 2084712-51

# Engagement Boosters

---

## Products for customized campaigns

Product	Specifications	Price
<b>Email Alert Ads (Text Snippet)</b>	Including 300 characters with spaces + title + URL	€150 /E-Mail Alert Ad. €600/per Month
<b>Geo-Targeting</b>	Receive better visibility for specific countries in search results, on the home page and i in email alerts, in those countries	€75/ country for 3 months.
<b>Social Media Promotion</b>	Social media post with the logo of your institution, images, customized text and link	€150/ one-time post
<b>Reposts</b>	Your Announcement will be refreshed at the top of search results and incl. one more time in the E-mail Alert	Prices vary according to Ad level

---

Prices vary according to campaign & level of targeting. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2020.

### More Info:

E: [info@11academianetworks.com](mailto:info@11academianetworks.com)

T: +49 30 2084712-50

F: +49 30 2084712-51

# Influencer Marketing

## Promotion via Instagram (Ruby @studypunk)

Product	Specifications	Price
<b>Individual Image Post on Ruby's Instagram</b>	Photo of Ruby visiting your campus posted on our Ruby's Instagram	€250/image*
<b>Individual Story on Ruby's Instagram</b>	Inclusion on Ruby's daily Instagram story.	€50/ inclusion*
<b>Mention on Ruby Post</b>	Inclusion/mention of your Instagram handle on caption of one of Ruby's posts.	€100/ mention*

Prices vary according to campaign & level of targeting. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2020.

### More Info:

E: [info@11academianetworks.com](mailto:info@11academianetworks.com)

T: +49 30 2084712-50

F: +49 30 2084712-51

# Products on Demand

---

## Marketing Expertise for your Institution

### **Social Media Campaigns** Available from €500

- Creation of artwork for campaign
- Setup and optimization
- Reporting at the end of the campaign

### **Consulting service** Available from €60/hour

- Selection of marketing channels
- Brand awareness strategy
- Audiences and reach optimization

### **Landing page creation** Available from €800

- Creation of landing page on 11 Academia Networks website(s)
- Modifications until approval

### **Marketing materials** Available from €500

- Brainstorming session of ideas
- Creation of materials
- Modifications until approval

Prices vary according to campaign & level of targeting. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2020.

#### **More Info:**

**E:** [info@11academianetworks.com](mailto:info@11academianetworks.com)

**T:** +49 30 2084712-50

**F:** +49 30 2084712-51

# The Power of Niche Career Hubs



## 11 Academia Networks

Contact Information:

E: [info@11academianetworks.com](mailto:info@11academianetworks.com)

T: +49 30 208 4712 50

F: +49 30 208 4712 51

Am Kupfergraben 6A  
D-10117 Berlin, Germany

INOMICS

Professor's<sup>ac</sup>



Conference Monkey

> codeslaw



Lingufish



STUDYPUNK



DueDigital.com  
The Digital Skills Portal



NewEngineer.com



medfrogs



RESEARCH JOBS