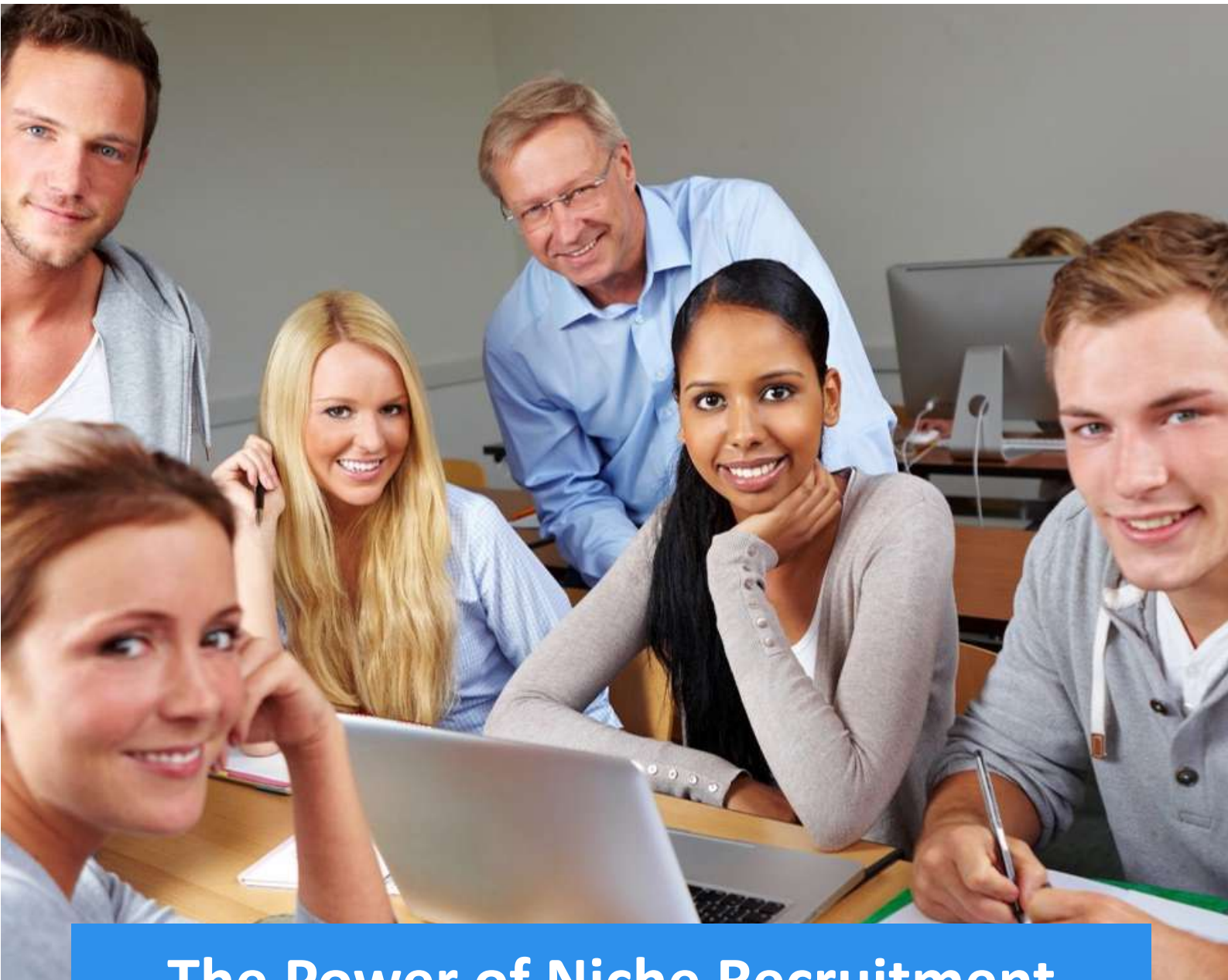


11 Academia Networks



The Power of Niche Recruitment

Media Kit

Europe & International

Valid until 31 December 2021



Questions & Enquiries

T: +49 30 2084712 50

Office Hours: 9 am – 6 pm CET

OUR NICHE WEBSITES



Recruit the best students, researchers and professionals in economics.

More Information:
inomics.com/publish

Customer Enquiries:
info@inomics.com



Recruit the best students, researchers and professionals in engineering.

More Information:
newengineer.com/publish

Customer Enquiries:
info@newengineer.com



Conference Monkey

Attract more participants to your events.

More Information:
conferencemonkey.org/publish

Customer Enquiries:
info@conferencemonkey.org

> codeslaw

Recruit the best IT students, researchers and professionals for your institution.

More Information:
codeslaw.com/publish

Customer Enquiries:
info@codeslaw.com



We help **universities, corporations, research centers** and **associations** develop **strategic recruitment solutions in academia.**

Our niche websites offer you an effective and innovative way to **recruit the best students and staff**, and to **promote your institution worldwide.**

Our services:



Career Hub Sponsorship

Position your brand strategically, support your relevant community and gain a long-term recruitment solution.



Recruitment Campaigns

We help universities, companies and research centers target and recruit students, professionals and academics.



Career Hub Technology

“Our of the box” easy to implement platform including proven business model, career tech and integrated CRM system.



Custom Tech Solutions

Use our technology for your existing website or application. We offer tailor-made solutions bases on your requirements.



Custom Marketing Services

Leverage your campaigns with our marketing expertise.

IN NUMBERS



1 million+ students, academics, researchers and professionals



60,000+ Targeted Email Alerts sent each week



Visitors from **150+** countries



250,000+ social media reach



Opportunities in **60+** disciplines



11+ niche platforms reaching the right audience





Our niche recruitment strategy ensures **high quality applicants**, as well as **international promotion** to your target audience

ONLINE ANNOUNCEMENTS

From **interest** in your listings to **applications** at your institution



Recommended in homepage



Priority in search results



Promoted in social media and email



Deadline reminders

ENGAGEMENT CAMPAIGNS

From **brand awareness** to **engagement** with your institution



Targeted email campaigns



Social media (Facebook, Instagram, Twitter, LinkedIn)



Influencer Marketing



Blog



Announcement Levels and Pricing

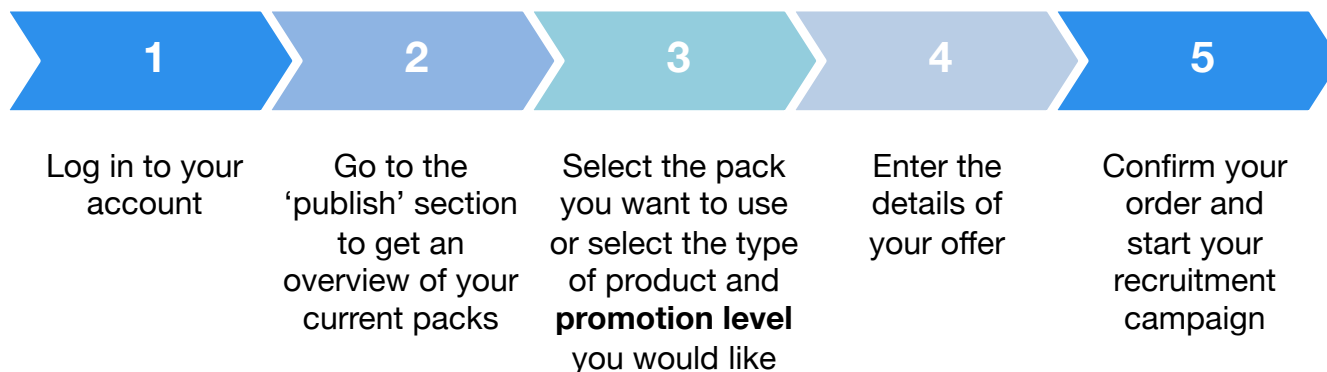
4 levels matching your marketing budget and requirements

Basic	Standard	Featured POPULAR	Premium
<ul style="list-style-type: none"> ✓ Logo & Text Description 1 Email & Social Media Shots ✓ Enhanced Search Positioning ✓ Image Gallery ✓ Mini Banners (Extra Visibility) ✓ Deadline Reminders By Email ✓ Header Image ✓ Video Display Option 1 Reposts ✓ Extra Visibility in Featured Box ✓ Geo-Targeting 	<ul style="list-style-type: none"> ✓ Logo & Text Description 1 Email & Social Media Shots ✓ Enhanced Search Positioning ✓ Image Gallery ✓ Mini Banners (Extra Visibility) ✓ Deadline Reminders By Email ✓ Header Image ✓ Video Display Option 1 Reposts ✓ Extra Visibility in Featured Box ✓ Geo-Targeting 	<ul style="list-style-type: none"> ✓ Logo & Text Description 2 Email & Social Media Shots ✓ Enhanced Search Positioning ✓ Image Gallery ✓ Mini Banners (Extra Visibility) ✓ Deadline Reminders By Email ✓ Header Image ✓ Video Display Option 1 Reposts ✓ Extra Visibility in Featured Box ✓ Geo-Targeting 	<ul style="list-style-type: none"> ✓ Logo & Text Description 3 Email & Social Media Shots ✓ Enhanced Search Positioning ✓ Image Gallery ✓ Mini Banners (Extra Visibility) ✓ Deadline Reminders By Email ✓ Header Image ✓ Video Display Option 2 Reposts ✓ Extra Visibility in Featured Box ✓ Geo-Targeting
Single Ad: €349 20 – Pack: €4535/year	Single Ad: €649 20 – Pack: €8435/year	Single Ad: €849 20 – Pack: €11035/year	Single Ad: €1249 20 – Pack: €16235/year

Prices do not include VAT. Orders from the US / outside the EU are exempt from VAT.

Post Announcements Quickly & Easily

Upload the content of your Announcement(s) directly from your customer account:





✓ Geo-Targeting

Receive better visibility for specific countries in search results, on the home page and in social media channels.



**€75 + VAT per country
for 3 months**

Geo-Targeting is included in Premium Announcements for 10 countries for 3 months.

✓ Social Media Posts

Social media post with the logo of your institution, images, customized text and link.

**€150 + VAT per
one-time post**



✓ Email Alert Ads

Text snippet including 300 characters with spaces + title + URL.

**€150 + VAT per
E-Mail Alert Ad**

€600 + VAT per Month

✓ Reposts

Your Announcement will be refreshed at the top of search results and incl. one more time in the E-mail Alert.

Prices vary according to Announcement level



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