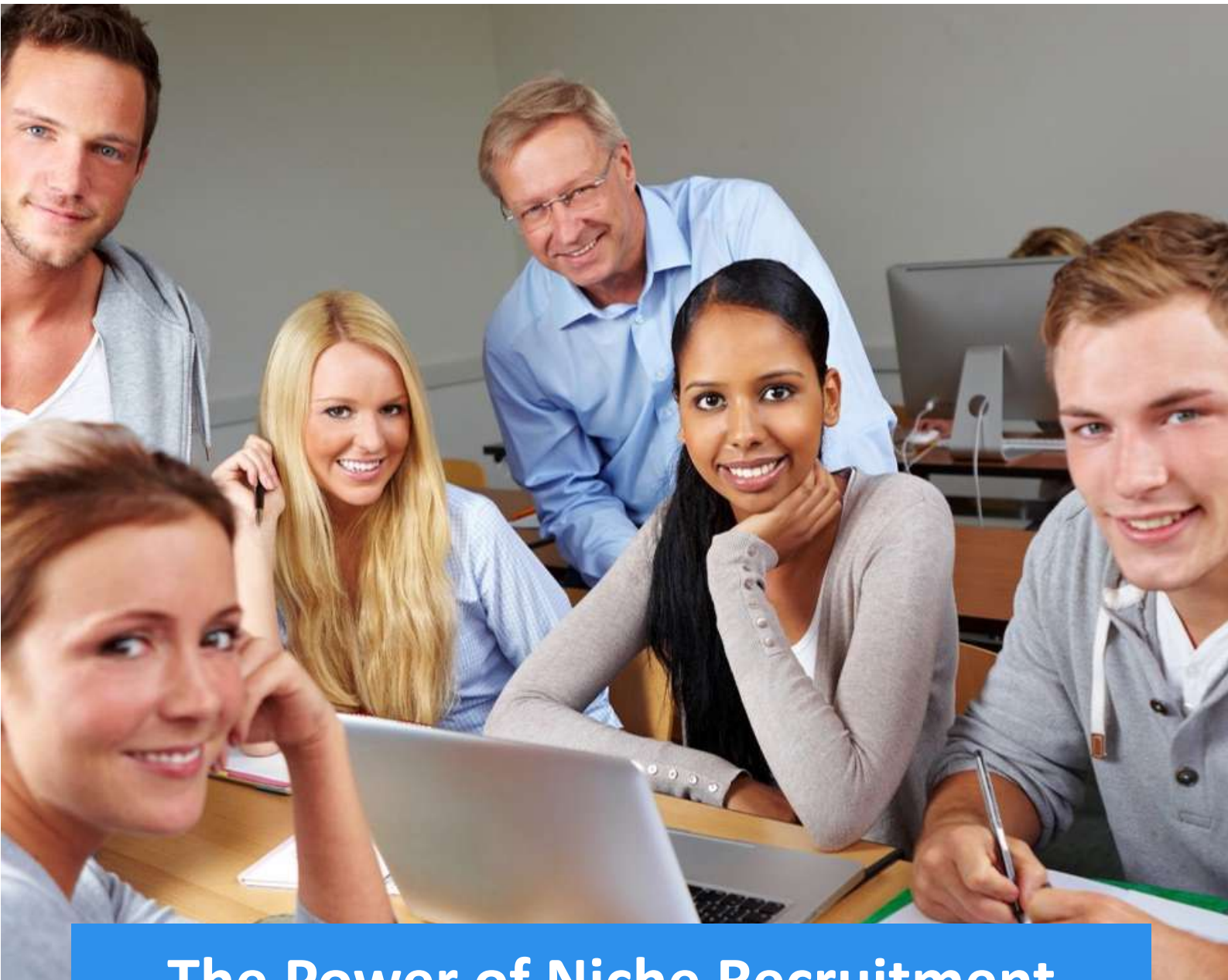


# 11 Academia Networks



## The Power of Niche Recruitment

### Media Kit

#### US & Americas

Valid until 31 December 2021



#### Questions & Enquiries

T: 1 (844) 296-2221 (Toll-Free)

Office Hours: 9 am – 6 pm CET

# OUR NICHE WEBSITES



Recruit the best students, researchers and professionals in economics.

**More Information:**  
[inomics.com/publish](http://inomics.com/publish)

**Customer Enquiries:**  
[info@inomics.com](mailto:info@inomics.com)



Recruit the best students, researchers and professionals in engineering.

**More Information:**  
[newengineer.com/publish](http://newengineer.com/publish)

**Customer Enquiries:**  
[info@newengineer.com](mailto:info@newengineer.com)



**Conference Monkey**

Attract more participants to your events.

**More Information:**  
[conferencemonkey.org/publish](http://conferencemonkey.org/publish)

**Customer Enquiries:**  
[info@conferencemonkey.org](mailto:info@conferencemonkey.org)

**> codeslaw**

Recruit the best IT students, researchers and professionals for your institution.

**More Information:**  
[codeslaw.com/publish](http://codeslaw.com/publish)

**Customer Enquiries:**  
[info@codeslaw.com](mailto:info@codeslaw.com)





We help **universities, corporations, research centers** and **associations** develop **strategic recruitment solutions in academia.**

Our niche websites offer you an effective and innovative way to **recruit the best students and staff**, and to **promote your institution worldwide.**

## Our services:



### Career Hub Sponsorship

Position your brand strategically, support your relevant community and gain a long-term recruitment solution.



### Recruitment Campaigns

We help universities, companies and research centers target and recruit students, professionals and academics.



### Career Hub Technology

“Our of the box” easy to implement platform including proven business model, career tech and integrated CRM system.



### Custom Tech Solutions

Use our technology for your existing website or application. We offer tailor-made solutions bases on your requirements.



### Custom Marketing Services

Leverage your campaigns with our marketing expertise.



# IN NUMBERS



**1 million+** students, academics, researchers and professionals



**60,000+** Targeted Email Alerts sent each week



Visitors from **150+** countries



**250,000+** social media reach



Opportunities in **60+** disciplines



**11+** niche platforms reaching the right audience





Our niche recruitment strategy ensures **high quality applicants**, as well as **international promotion** to your target audience

## ONLINE ANNOUNCEMENTS

From **interest** in your listings to **applications** at your institution



Recommended in homepage



Priority in search results



Promoted in social media and email



Deadline reminders

## ENGAGEMENT CAMPAIGNS

From **brand awareness** to **engagement** with your institution



Targeted email campaigns



Social media (Facebook, Instagram, Twitter, LinkedIn)



Influencer Marketing



Blog



## Announcement Levels and Pricing

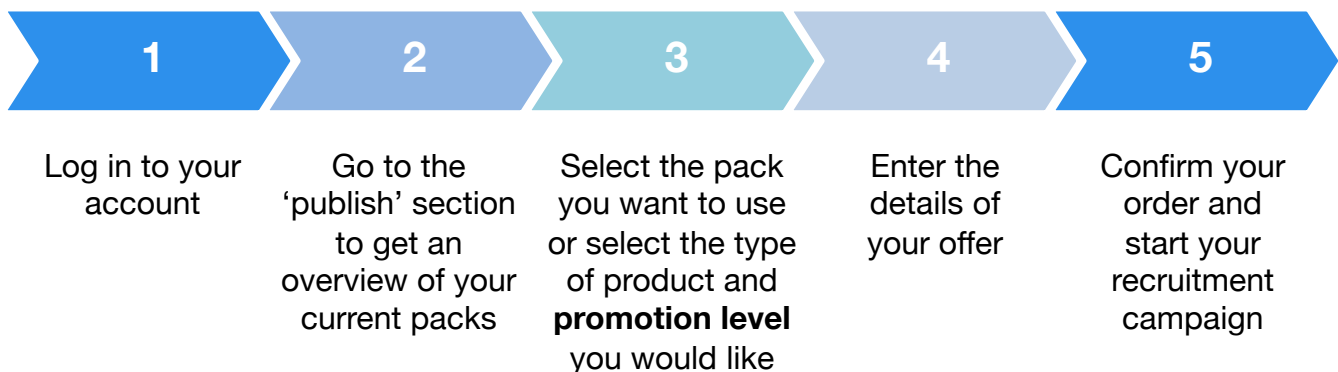
4 levels matching your marketing budget and requirements

Basic	Standard	Featured <span>POPULAR</span>	Premium
✓ Logo & Text Description	✓ Logo & Text Description	✓ Logo & Text Description	✓ Logo & Text Description
1 Email & Social Media Shots	1 Email & Social Media Shots	2 Email & Social Media Shots	3 Email & Social Media Shots
✓ Enhanced Search Positioning	✓ Enhanced Search Positioning	✓ Enhanced Search Positioning	✓ Enhanced Search Positioning
✓ Image Gallery	✓ Image Gallery	✓ Image Gallery	✓ Image Gallery
✓ Mini Banners (Extra Visibility)	✓ Mini Banners (Extra Visibility)	✓ Mini Banners (Extra Visibility)	✓ Mini Banners (Extra Visibility)
✓ Deadline Reminders By Email	✓ Deadline Reminders By Email	✓ Deadline Reminders By Email	✓ Deadline Reminders By Email
✓ Header Image	✓ Header Image	✓ Header Image	✓ Header Image
✓ Video Display Option	✓ Video Display Option	✓ Video Display Option	✓ Video Display Option
1 Reposts	1 Reposts	1 Reposts	2 Reposts
✓ Extra Visibility in Featured Box	✓ Extra Visibility in Featured Box	✓ Extra Visibility in Featured Box	✓ Extra Visibility in Featured Box
✓ Geo-Targeting	✓ Geo-Targeting	✓ Geo-Targeting	✓ Geo-Targeting
<b>Single Ad: \$349</b> <b>20 – Pack: \$4535/year</b>	<b>Single Ad: \$649</b> <b>20 – Pack: \$8435/year</b>	<b>Single Ad: \$849</b> <b>20 – Pack: \$11035/year</b>	<b>Single Ad: \$1249</b> <b>20 – Pack: \$16235/year</b>

Prices do not include VAT. Orders from the US / outside the EU are exempt from VAT.

### Post Announcements Quickly & Easily

Upload the content of your Announcement(s) directly from your customer account:





## ✓ Geo-Targeting

Receive better visibility for specific countries in search results, on the home page and in social media channels.



**\$75 + VAT per country  
for 3 months**

*Geo-Targeting is included in Premium Announcements for 10 countries for 3 months.*

## ✓ Social Media Posts

Social media post with the logo of your institution, images, customized text and link.

**\$150 + VAT per  
one-time post**



## ✓ Email Alert Ads

Text snippet including 300 characters with spaces + title + URL.

**\$150 + VAT per  
E-Mail Alert Ad**

**\$600 + VAT per Month**

## ✓ Reposts

Your Announcement will be refreshed at the top of search results and incl. one more time in the E-mail Alert.



**Prices vary according to Announcement level**

**QUESTIONS AND ENQUIRIES: [info@inomics.com](mailto:info@inomics.com)**



# 11 Academia Networks



**Questions & Enquiries**

**T: 1 (844) 296-2221 (Toll-Free)**

**Office Hours: 9 am – 6 pm CET**