

# 11 Academia Networks



## The Power of Niche Recruitment

### Pricing Overview

Europe & International

Valid until 31 December 2021



Questions & Enquiries

T: +49 30 2084712 50

Office Hours: 9 am – 6 pm CET

# OUR NICHE WEBSITES



Recruit the best students, researchers and professionals in economics.

**More Information:**  
[inomics.com/publish](http://inomics.com/publish)

**Customer Enquiries:**  
[info@inomics.com](mailto:info@inomics.com)



Recruit the best students, researchers and professionals in engineering.

**More Information:**  
[newengineer.com/publish](http://newengineer.com/publish)

**Customer Enquiries:**  
[info@newengineer.com](mailto:info@newengineer.com)



## Conference Monkey

Attract more participants to your events.

**More Information:**  
[conferencemonkey.org/publish](http://conferencemonkey.org/publish)

**Customer Enquiries:**  
[info@conferencemonkey.org](mailto:info@conferencemonkey.org)

## > codeslaw

Recruit the best IT students, researchers and professionals for your institution.

**More Information:**  
[codeslaw.com/publish](http://codeslaw.com/publish)

**Customer Enquiries:**  
[info@codeslaw.com](mailto:info@codeslaw.com)



## 4 Different Levels of Visibility and Promotion

Quantity	Basic	Standard	Featured	Premium
Single Ad	€349	€649	€849	€1.249
3 – Pack	€940	€1.750	€2.290	€3.370
<i>10% Discount Eff. Price/Ad</i>	<i>€313</i>	<i>€583</i>	<i>€763</i>	<i>€1.123</i>
5 – Pack	€1.480	€2.755	€3.605	€5.305
<i>15% Discount Eff. Price/Ad</i>	<i>€296</i>	<i>€551</i>	<i>€721</i>	<i>€1.061</i>
20 - Pack	€4.535	€8.435	€11.035	€16,235
<i>35% Discount Eff. Price/Ad</i>	<i>€2.445</i>	<i>€4.545</i>	<i>€5.945</i>	<i>€8.745</i>

Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2021.

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## Products for customized campaigns

Product	Specifications	Price
<b>Email Alert Ads (Text Snippet)</b>	Including 300 characters with spaces + title + URL	€150 /E-Mail Alert Ad. €600/per Month
<b>Geo-Targeting</b>	Receive better visibility for specific countries in search results, on the home page and i in email alerts, in those countries	€75/ country for 3 months.
<b>Social Media Promotion</b>	Social media post with the logo of your institution, images, customized text and link	€150/ one-time post
<b>Reposts</b>	Your Announcement will be refreshed at the top of search results and incl. one more time in the E-mail Alert	Prices vary according to Ad level

Prices vary according to campaign & level of targeting. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2021.

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Product	Specifications	Price
<b>Display Advertising (Banners)</b>	2 formats: vertical (600 x 1200 px) & Horizontal (1200 x 400 px). Targeting options: content, geographic, time	Starting at: €900/month
<b>Social Media Promotion</b>	We target your campaign based on your candidate profile and assist you with media creatives and ads optimization to reach your campaign goals (clicks, reach, conversions, etc.)	Starting at €500
<b>E-Mail Shots (HTML Format)</b>	We carefully select your recipient list based on their disciplines of interest and location, so we deliver your message to the right audience	Starting at €0,48 per recipient

Prices vary according to campaign & level of targeting. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT. Prices valid until 31 December 2021.

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## RECRUITER PACKS including Automatic Posting

Product	Specifications	Price
Basic	<ul style="list-style-type: none"> <li>• Logo</li> <li>• Text Description</li> <li>• 1 Email &amp; Social Media Shot</li> <li>• Enhanced Search Positioning</li> </ul>	<b>PAYG 10:</b> €2.790 <b>PAYG 20:</b> €4.885 <b>PAYG 30:</b> €6.790
Standard	All Basic items plus: <ul style="list-style-type: none"> <li>• Image Gallery</li> <li>• Mini Banners (Extra Visibility)</li> <li>• Deadline reminders (Website &amp; Email)</li> </ul>	<b>€PAYG 10:</b> €5.190 <b>PAYG 20:</b> €8.990 <b>PAYG 30:</b> €12.590
Featured	All Standard items plus: <ul style="list-style-type: none"> <li>• 1 Additional Email and Social Media shot</li> <li>• Header Image &amp; video</li> <li>• 1 Repost</li> <li>• Extra Visibility In Featured Box</li> <li>• Visibility in Homepage header</li> </ul>	<b>PAYG 10:</b> €6.790 <b>PAYG 20:</b> €11.885
Premium	All Featured items plus: <ul style="list-style-type: none"> <li>• 1 Additional Email and Social Media shot</li> <li>• 1 Additional Repost</li> <li>• Geo-Targeting incl. Highlighted label</li> </ul>	<b>PAYG 10:</b> €9.990  <i>Contact us for further Featured and Premium pricing options</i>

\* Pay as you go (PAYG) pricing option incl. pre-payment for announcements and INOMICS Robot setup costs. A recurring payment is agreed after the number of post is reached. Prices do not include VAT. German VAT of 19% will be added to EU orders unless a valid VAT number is given. Orders from outside the EU are exempt from VAT.

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