

# 11 Academia Networks



## The Power of Niche Recruitment

### Pricing Overview US & Americas



Questions & Enquiries  
T: +1 (833) inomics (Toll-Free)  
Office Hours: 7am -12 pm EST

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## 4 Different Levels of Visibility and Promotion

Quantity	Basic	Standard	Featured	Premium
Single Ad	\$390	\$790	\$990	\$1.490
3 – Pack	\$1.050	\$2.130	\$2.670	\$4.020
<i>10% Discount Eff. Price/Ad</i>	<i>\$350</i>	<i>\$710</i>	<i>\$890</i>	<i>\$1.340</i>
5 – Pack	\$1.655	\$3.355	\$4.205	\$6.330
<i>15% Discount Eff. Price/Ad</i>	<i>\$331</i>	<i>\$671</i>	<i>\$841</i>	<i>\$1.266</i>
20 - Pack	\$5.070	\$10.270	\$12.870	\$19.370
<i>35% Discount Eff. Price/Ad</i>	<i>\$254</i>	<i>\$514</i>	<i>\$644</i>	<i>\$969</i>

Prices are valid for customers located in the US, Canada and Latin America only. Orders from the US, Canada and Latin American countries are exempt from German/EU Tax.

**CUSTOMER SERVICE:** +1 (833) inomics (Toll-Free)



## Products for customized campaigns

Product	Specifications	Price
<b>Email Alert Ads (Text Snippet)</b>	Including 300 characters with spaces + title + URL	\$150 /E-Mail Alert Ad. \$600/per Month
<b>Geo-Targeting</b>	Receive better visibility for specific countries in search results, on the home page and i in email alerts, in those countries	\$75/ country for 3 months.
<b>Social Media Promotion</b>	Social media post with the logo of your institution, images, customized text and link	\$150/ one-time post
<b>Reposts</b>	Your Announcement will be refreshed at the top of search results and incl. one more time in the E-mail Alert	Prices vary according to Ad level

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## Products for customized campaigns

For further information about

- Promotion in INOMICS Handbook
- Sponsored Articles
- Mention in Editorial Stories
- Guest Blog Post
- Video Marketing
- E-Book, E-Guide, Infographic Creation
- Display Advertising (Banners)
- Targeted E-Mail Promotion
- Social Media Ads

Please check our media kit

[inomics.com/publish/media-kit/us](https://inomics.com/publish/media-kit/us)

Or contact us.

**CUSTOMER SERVICE:** +49 30 2084712 50



## RECRUITER PACKS including Automatic Posting

Product	Specifications	Price
Basic	<ul style="list-style-type: none"> <li>• Logo</li> <li>• Text Description</li> <li>• 1 Email &amp; Social Media Shot</li> <li>• Enhanced Search Positioning</li> </ul>	<b>PAYG 10:</b> €2.790 <b>PAYG 20:</b> €4.885 <b>PAYG 30:</b> €6.790
Standard	All Basic items plus: <ul style="list-style-type: none"> <li>• Image Gallery</li> <li>• Mini Banners (Extra Visibility)</li> <li>• Deadline reminders (Website &amp; Email)</li> </ul>	<b>€PAYG 10:</b> €5.190 <b>PAYG 20:</b> €8.990 <b>PAYG 30:</b> €12.590
Featured	All Standard items plus: <ul style="list-style-type: none"> <li>• 1 Additional Email and Social Media shot</li> <li>• Header Image &amp; video</li> <li>• 1 Repost</li> <li>• Extra Visibility In Featured Box</li> <li>• Visibility in Homepage header</li> </ul>	<b>PAYG 10:</b> €6.790 <b>PAYG 20:</b> €11.885
Premium	All Featured items plus: <ul style="list-style-type: none"> <li>• 1 Additional Email and Social Media shot</li> <li>• 1 Additional Repost</li> <li>• Geo-Targeting incl. Highlighted label</li> </ul>	<b>PAYG 10:</b> €9.990  <i>Contact us for further Featured and Premium pricing options</i>

\* Pay as you go (PAYG) pricing option incl. pre-payment for announcements and INOMICS Robot setup costs. A recurring payment is agreed after the number of post is reached. Prices are valid for customers located in the US, Canada and Latin America only. Orders from the US, Canada and Latin American countries are exempt from German/EU Tax.

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