University of St.Gallen

Boost your Analytical Skills.

GSERM St. Gallen
5 June - 27 June 2025

Global School in Empirical Research

The GSERM Global School in Empirical Research Methods at the University of St.Gallen is a 3.5 week integrated programme teaching research methodology. We welcome PhD students, Master students, Post-Docs and professionals of all fields but also members of academia.

You enhance your skills in block seminars taught by world-class faculty amongst an international crowd of participants, also providing you with a unique opportunity for exchanging experiences. Participants choose from 26 different courses offered as block seminars led by internationally renowned lecturers.
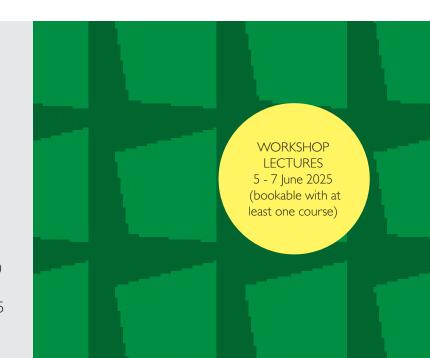
Information & registration:
gserm@unisg.ch
+41 (0)71 224 31 07
gserm.org

From insight to impact.

General Information for students

- ✓ 5-day intensive courses
  (max. 1 course per week)
- ✓ 4 ECTS per course/week
- ✓ CHF 1100 for 1 course/week
  CHF 2100 for 2 courses/weeks
  CHF 3000 for 3 courses/weeks
- ✓ CHF 100 Early Bird discount
  until 28 February 2025 (flat rate)
- ✓ Accommodation as from CHF 370
  per week in shared appartement
- ✓ Application deadline: 30 April 2025

WORKSHOP
LECTURES
5 - 7 June 2025
(bookable with at
least one course)

1st session: 9 - 13 June 2025

Instructor	Course	Level
Amanda K. Montoya	Mediation, Moderation, and Conditional Process Analysis I	M
Brett Lantz	Machine Learning with R - Introduction	B
Damian Borth, Korbinian Riedhammer, Marco Schreyer	Deep Learning: Fundamentals and Applications	M
Douglas Baer, Andreas Herrmann	Structural Equation Models	M
Michael Heaney	Network Analysis - Statistical Analysis of Social Network Data	M
Patrik Aspers	Empirical Phenomenology: The Practice of Ethnography	B
Peer Fiss	Qualitative Comparative Analysis	M
Tasha Fairfield	Qualitative Bayesian Reasoning for Case Studies	M
Timothy McDaniel	Regression I - Introduction	B

2nd session: 16 - 20 June 2025

Instructor	Course	Level
Amanda K. Montoya	Mediation, Moderation, and Conditional Process Analysis II	A
Andrew Bennett	Case Study Methods	B
Brett Lantz	Machine Learning with R - Advanced	M
Christopher Zorn	Analyzing Panel Data	A
Dirk Wulff, Zakir Hussain	Applying open-source LLMs in Social and Behavioral Sciences	B
Femke van Horen	Experimental Research Design and Analyses	M
Korbinian Riedhammer, Damian Borth	Deep Learning for Generative AI	M
Reto Hofstetter	Data Scraping and Management for Social Scientists with R	B
Timothy McDaniel	Regression Analysis II - Linear Model	M

3rd session: 23 - 27 June 2025

Instructor	Course	Level
Edward Kwartler	Natural Language Processing wiht Bag of Words & LLM Methods	M
Gabriele Paolacci, Johannes Boegershausen	Online Behavioral Research	M
Gabriella M. Harari	Mobile Sensing Methods	B
Kunpeng Zhang	Generative AI with LLMs	M
Michael Schulte-Mecklenbeck, Dirk Wulff	Data Storytelling with R	B
Paul Mihas	Qualitative Research Methods & Data Analysis	B
Tenko Raykov	Multilevel Analysis, Mixed-Effects Modeling, and Longitudinal Data Analysis with R	M
Xi Chen	Causal Inference	M

All courses on PhD level.

B = Basic (little or no statistical skills) / M = Intermediate (some knowledge in statistics / A = Advanced (fundamental skills in statistics)