**University of St.Gallen**

**GSERM**
Global School in
Empirical Research Methods

Boost your Analytical Skills.

# GSERM St.Gallen
# 4 June - 26 June 2026

**Global School in Empirical Research**

The GSERM Global School in Empirical Research Methods at the University of St.Gallen is a 3.5 week integrated programme teaching research methodology. We welcome PhD students, Master students, Post-Docs and professionals of all fields but also members of academia.

You enhance your skills in block seminars taught by world-class faculty amongst an international crowd of participants, also providing you with a unique opportunity for exchanging experiences. Participants choose from 24 different courses offered as block seminars led by internationally renowned lecturers.

Information & registration:
gserm@unisg.ch
+41 (0)71 224 31 07
gserm.org

From insight to impact.

**General Information for Post-Docs, Professionals and Institutional partners**

- ✓ 5-day intensive courses
  (max. 1 course per week)
- ✓ CHF 2000 for 1 course/week
  CHF 3300 for 2 courses/weeks
  CHF 4400 for 3 courses/weeks
- ✓ CHF 100 Early Bird discount
  until 28 February 2026 (flat rate)
- ✓ Accommodation as from CHF 450
  per week
- ✓ Application deadline: 30 April 2026

WORKSHOP
LECTURES
4 - 6 June 2026
(bookable with at
least one course)

## 1st session: 8 - 12 June 2026

| Instructor | Course | Level |
|---|---|---|
| Amanda K. Montoya | Mediation, Moderation, and Conditional Process Analysis I | M |
| Edward Kwartler | Natural Language Processing with Bag of Words & LLM Methods | M |
| Kunpeng Zhang | Generative AI with LLMs | A |
| Patrik Aspers | Empirical Phenomenology: The Practice of Ethnography | B |
| Peer Fiss | Qualitative Comparative Analysis | M |
| Tasha Fairfield | Bayesian Process Tracing and Comparative Analysis for Case Studies | M |
| Timothy McDaniel | Regression I - Introduction | B |
| Tobias Sutter | Optimization for Data Science | A |

## 2nd session: 15 - 19 June 2026

| Instructor | Course | Level |
|---|---|---|
| Amanda K. Montoya | Structural Equation Models | M |
| Andrew Bennett | Case Study Methods | B |
| Antonia Krefeld-Schwalb | Meta-Analysis and Meta-Studies: Research Synthesis and Generalizability | M |
| Brett Lantz | Machine Learning with R - Introduction | B |
| Damian Borth, Marco Schreyer | Deep Learning: Fundamentals & Applications | M |
| Melanie Clegg, Moritz Jörling | GenAI Tools in Empirical Research | B |
| Reto Hofstetter | Data Scraping and Management for Social Scientists with R | B |
| Timothy McDaniel | Regression Analysis II - Linear Model | M |

## 3rd session: 22 - 26 June 2026

| Instructor | Course | Level |
|---|---|---|
| Brett Lantz | Machine Learning with R - Advanced | M |
| Christopher Zorn | Analyzing Panel Data | A |
| Damian Borth, Korbinian Riedhammer | Deep Learning for Generative AI | M |
| Dirk Wulff, Zakir Hussain | Applying open-source LLMs in Social and Behavioral Sciences | B |
| Femke van Horen | Experimental Research Design and Analyses | M |
| Gabriella M. Harari | Mobile Sensing Methods | B |
| Paul Mihas | Qualitative Research Methods & Data Analysis | B |
| Xi Chen | Causal Inference | M |

All courses on PhD level.

B = Basic (little or no statistical skills) / M = Intermediate (some knowledge in statistics / A = Advanced (fundamental skills in statistics)