

Improve Your Research Skills.

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The GSERM Global School in Empirical Research Methods at the University of St.Gallen is a 3.5 week integrated programme teaching research methodology. We welcome PhD students, Master students, Post-Docs and professionals of all fields, but also members of academia.

You enhance your skills in block seminars taught by world-class faculty amongst an international crowd of participants, also providing you with a unique opportunity for exchanging experiences. Participants choose from different courses offered as block seminars led by internationally renowned lecturers.

General Information

GLOBAL SCHOOL EMPIRICAL RESEARCH

Date I-19 June 2020

Course Structure 5-day intensive courses (max. I course per week)

Course Load 4 ECTS per course / week

Course Costs

I course / week	CHF 1100
2 courses / weeks	CHF 2100
3 courses / weeks	CHF 3000

Early bird discount until 29 February 2020: CHF 100 (flat-rate)

Accommodationas from CHF 350 per week in shared apartments or in a hotel as per your choiceServicesSupport in course selection

Welcome package Course materials Transcript of the University of St. Gallen Sports / social programme Excursions at weekends

Application deadline 30 April 2020

Contact

Academic Director Prof. Dr. Andreas Herrmann Director Institute for Customer Insight University of St.Gallen

Contact Information

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Course Information

Ist Session: I-5 June 2020

Instructor	Course	Level
Enders, Adam	Analyzing Survey Research Data	М
Frölich, Markus	Advanced Microeconometrics	R
Hofstetter, Reto	Data Scraping and Management for Social Scientists with R	В
Lantz, Brett	Machine Learning with R - Introduction	В
McDaniel, Timothy	Regression I - Introduction	В
Meuli, Lorenz	Introduction to Biostatistics	В
Mihas, Paul	Qualitative Research Methods & Data Analysis	В
Mitchell, Sara	Time Series Analysis - Introduction	М
Poe, John	Basic and Advanced Multilevel Modeling with R and Stan	М
Smith, Shawna	Foundations of Machine Learning and Regression Methods for Categorical Outcomes	А
Zhang, Kunpeng	Analyzing Unstructured Data	М

2nd Session: 8-12 June 2020

Instructor Baer Douglas

Instructor	Course	Level
Baer, Douglas	Structural Equation Models I	М
Bennett, Andrew	Case Study Methods	В
Chen, Ding-Geng	Advanced Biostatistics	А
De Mol, Christine	Statistical Learning and Applications	R
Häubl, Gerald	Experimental Methods for Behavioral Science	В
Hayes, Andrew F.	Mediation, Moderation, and Conditional Process Analysis I	М
Heaney, Michael T.	Network Analysis - Statistical Analysis of Social Network Data	М
Kalish, Michael	Bayesian Data Analysis	Μ
Kwartler, Edward	Text Mining	Μ
Lantz, Brett	Machine Learning with R - Advanced	Μ
McDaniel, Timothy	Regression Analysis II - Linear Models	М
Riedhammer Korbi- nian, Borth, Damian	Deep Learning: Fundamentals and Applications	М

3rd Session: 15-19 June 2020

Instructor	Course	Level
Baer, Douglas	Structural Equation Models II - Advanced Methods	А
Cotton, Richard	Big Data in R: SQL, Spark, NoSQL	М
Füss, Roland, Adams, Zeno	Regression Analysis for Spatial Data	R
Hayes, Andrew F.	Mediation, Moderation, and Conditional Process Analysis II	А
Kwartler, Edward	Data Mining in Business	М
Baty, Florent	Randomized Clinical Trials: General Concepts and Statistical Aspects	М
Ragin, Charles	Qualitative Comparative Analysis	М
Spindler, Martin	Econometrics of Big Data	R
Zorn, Christopher	Regression for Publishing	А

Additional Information

To support you in choosing a course corresponding to your current knowlegde level, there are four different course levels: On a general note, all courses are on PhD level, but differ in their prerequisites in terms of statistical skills. In any case, please refer to the detailed course descriptions on www.gserm.ch/stgallen/courses/ where you can double click on the course name for more information.

B = BasicAddressing participants with little or no statistical skills.M = IntermediateMeant for participants with some knowledge in statistics.A = AdvancedIdeal for participants with fundamental skills in statistics.R = ResearchEspecially designed for participants on a research level with substantial background in quantitative methods.

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